

SWIFT.INDUSTRIES



WE ARE DRIVEN BY THE LOVE OF BIKES,
AN OBSESSION WITH DESIGN,
INSATIABLE DELIGHT IN BOLD COLORS,
AND A VIBRANT WAY TO MAKE GEAR IN THE STATES

NOVEMBER 2015

SWIFT INDUSTRIES PRESS KIT

WHAT IT'S ALL ABOUT

Swift Industries is a bicycle bag company in Seattle, WA. All of our products are designed and made in-house. Our product line includes bicycle panniers, randonneur bags and an assortment of saddle bags.

Swift Industries bags are adventure-tested and urban approved.

HEARTWOOD | GUIDING PRINCIPLES

DESIGN + COLOR

From the very first bag, the goal has been to bring a fresh aesthetic to bicycle touring and commuting bags with uncompromised function and durability. Libertine colors and the customer's ability to select elements of their own bags are signatures of the Swift Industries' experience.

BUILT BY SWIFT | BUILT FOR YOU

Each custom product is made from start to finish by one of our accomplished seamstresses, a company trademark that is nearly extinct in modern manufacturing. Swift has committed to rethinking the way gear is designed and produced in the United States.

CULTURE

Swift is a creative force in the adventure-cycling scene, and stokes wanderlust worldwide through events and storytelling.

OUR EVENTS

SWIFT CAMPOUT

GET LOST ACADEMY

STOKED SPOKE ADVENTURE SERIES

TOUGH AND TENDER



CONNECT + FOLLOW

WEB: builtbyswift.com

INSTAGRAM: [/swiftindustries](https://www.instagram.com/swiftindustries)

TWITTER: [/swiftindustries](https://twitter.com/swiftindustries)

HIPCAMP: [swift industries](https://www.hipcamp.com/swift-industries)

WHERE WE COME FROM + WHERE WE'RE HEADING

PUNK ROCK ROOTS

Jason Goodman and Martina Brimmer started Swift in 2008: two kids with a sewing machine, some chicken scratch sketches, and an insatiable obsession with bicycles. With our basement as a workshop and Cascadia as our backyard, Swift Industries was born. In the beginning we really roughed it—we were dirtbag adventurers and our company was homespun, vibrant, and delightfully unconventional. As cyclists around the world have caught wind of Swift Industries we've loved navigating slow-growth, bringing in a team of amazing seamstresses, and working long, hard hours to get people arriving by bicycle.

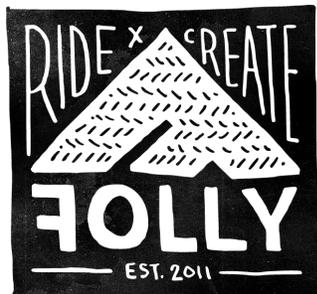
ON THE HORIZON

Swift Industries is a growing team of top-notch manufacturers, designers, and wayward explorers. We are driven by our own adventuresome spirit to make the finest bicycle bags on the market. Our personal commitments to wilderness, the environment, and social justice are at the roots of our in-house manufacturing model and inspire every stitch.

CONTACT

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IN THE MEDIA



STAY WILD

FREE ADVENTURE MAGAZINE

